

Haslemere Festival Privacy Policy for Sponsors of the Festival

Haslemere Festival is committed to protecting personal information. This Privacy Policy relates to our use of any personal information we collect from you when you become a Sponsor of the Festival. Privacy in this context means personal information we may collect when you Sponsor the Festival (in return for publicity). The Haslemere Festival includes the Arts Festival, Fringe Festival, Food Festival, Christmas Market, Charter Fair, Christmas Cracker, Little Lumpy Sportive, Classic Car Tour & Show and any other events run by Haslemere Festival.

The personal information we collect from you

We may collect basic personal details such as your name, address, company name, bank details, e-mail address, telephone number.

How we use information

We will use your information to invite you to sponsor some or all activities in the Festival. This use is in our 'Legitimate Interest' because our experience of such activities is that with sponsorship we can afford to hire better known artistes which is vital to the continuing financial and social viability of the Festival. Your name and other details may appear in our festival brochures. We will not share your information with other third parties without your consent.

Security

We put in place reasonable security measures to protect against any unauthorised access or damage to, or disclosure or loss of, your information.

Your rights

Please let us know if your information changes as it is important that the personal information we hold about you is accurate and up to date. We will keep your information indefinitely after you remain an active Sponsor to the Festival. We keep your information because we or you may wish to resume your connection with the Festival. However, you can ask us to remove your personal information from our records at any time and we will do so.

You have the right to request a copy of all the personal information we hold about you in a Subject Access Request. To do this, simply write to us at the address below. We will take all reasonable steps to confirm your identity before providing you with details of any personal information we may hold about you.

Changes to this Privacy Policy

We may amend this Privacy Policy from time to time; for example, to keep it up to date or to comply with legal requirements. If there will be any significant changes made to the use of your personal information in a manner different from that stated, we will seek your permission first.

How to contact us

Haslemere Festival is the data controller in respect of this data. For any questions or concerns relating to this Privacy Policy or our data protection practices, or to make a Subject Access Request, please contact us in one of these ways:

By Phone: 01428 644473

By email: donaldson@haslemere.com

By post: Edgcombe, Hill Road, Haslemere, GU27 2JN

1 May 2018